**Emezino Daniel Afiegbe – Bio/Profile**

Long Version: **304** words

*Emezino “Zino” Daniel Afiegbe is an experienced financial inclusion, gender specialist, business development and relationship management executive, hands-on digital payments practitioner and motivational educator. With over 23 years’ experience working with leading financial institutions towards developing and driving digital payments adoption in Africa, Zino has been an active player in the evolution of digital value exchange on the continent. He is a committed advocate of going into the field and engaging directly with end-users with a view to co-creating pertinent and segment-specific (businesses, youth, women, men and more) propositions.*

*A frontline leader, Zino has led action-oriented teams within the digital financial services and product development space, at leading regional financial institutions, including Diamond Bank (now Access Bank), Guaranty Trust Bank and First Bank. He also served as Visa’s Country Manager for Gambia, Ghana & Nigeria, where he drove the proliferation of payments and alternative channels and grew profitability for Visa and partner institutions over a 5-year period (2013 to 2018). In November 2018, he founded CCL (Contextual Constructs Limited), a value-exchange and digital payments startup focused on advancing financial inclusion, financial literacy, digital financial services knowledge transfer, payments strategy formulation/delivery and customer-centric product development. Strengthening and reinforcing his expertise in financial inclusion, Zino led business development, policy advocacy and relationship management for Women’s World Banking in Africa during the period of 2019 to 2024.*

*Zino currently leads the Gender Centre of Excellence at EFInA (Enhancing Financial Innovation & Access). His present focus is on developing and implementing financial inclusion interventions that would facilitate public and private sector collaboration towards enabling women gain access to commercially viable and impactful solutions that would unlock prosperity for underserved communities across Nigeria.*

*Zino is an alumnus of University of Lagos and Oxford University. He is also a Certified Management Consultant and Fellow of the Institute of Business Development.*

Short Version: **99** words

*Emezino “Zino” Daniel Afiegbe is an experienced financial inclusion, gender specialist, and business development executive with over 23 years within the digital financial services ecosystem.*

*Zino has led focused teams within the digital value exchange and gender focused sectors at key regional financial institutions, the global technology firm – Visa and more recently at Women’s World Banking, where he led business development in Africa during the period of 2019 to 2024.*

*Zino currently leads the Gender Centre of Excellence at EFInA with a focus on driving ecosystem collaboration towards advancing sustainable financial inclusion and economic empowerment for women across Nigeria.*